

CHAPTER 1

INTRODUCTION

1.1. Background of the study

Language is one of tools that is used for communication. It is used to deliver messages to a listener. So both of the speaker and listener can catch the meaning of the conversation easily. As we know, many people use more than one language in their communication and it can be called code switching in sociolinguistics (Chaer, 1994).

Code switching occurs in bilingual and multilingual community when a person try to switch from one language to another one, treatment of code switching start from a perspective in which code switching is seen as the virtuous alternation of material from two distinct languages, and in which these are equivalent to the ‘codes’ that are ‘switched’ (M, Meeuwis, J, Blommaert, 1998). Code switching is the alternation of two or more languages in a conversation (Marisol Pérez, 2008). Pérez ‘statement refers to how code switching is related to bilingualism. It is related to a person’s competence in speaking more than one language and switching languages within the same utterances. They have a lot of ways to change from one language to another. They also have advantages to share, deliver, and communicate the meaning of their conversation to the target language. They have a big role to deliver the right message to people who do not understand the context of their conversation. People can do code switching in any kinds of situation and domain. One of the phenomena of code switching that can be found is in the television, especially in shows where the hosts come from different ethnic backgrounds and they use their local language together with their national language. One of the shows that the writer explores is a program in *Indosiar* entitled *Dangdut Academy*.

It is a program that is attended by participants from various provinces in Indonesia. They have to compete in *dangdut* competition. For example, in this program there are four hosts, some judges, and also commentators. The tasks of the judges are to give inputs and at the end they give an assessment to the participants. The task of commentators is to provide comments and feedback for the next appearance. Usually, after the participants are done with his or her job, the hosts take their part and one of them always ask the participant about his or her city, culture, and especially the dialect that the participant used. Additionally, the hosts and the commentators or even the judges who do not understand how to speak the language also try to speak and imitate the participant. As the hosts, they have a job to entertain the audience by making a pleasant conversation.

Studies on code switching have been done before. One of the previous research on code switching was done by Yunita, Her findings suggested that people do not have fixed rules as to when they do code switching (Yunita, 2014, p. 16). The writer is going to do a research on the same topic about code switching, but the writer collected transcripts from YouTube. She was interested in finding out when the judges, commentators, and participants try to switch the code. She wanted to find out the kinds of code switching that common use in this program, also to find out the functions of code switch appearance in this program.

1.2. Field of the study

This research is related to the field of sociolinguistics as part of multilingual speech communities. In addition, in a multilingual speech there are some sub points such as diglossia, code switching and code mixing, language shift, death and loss, lingua franca, pidgin and creole; and also language planning. The writer does this research based on the aspect of code switching in communication across languages especially code switch between Sundanese to Indonesian, and vice versa.

1.3. Scope of the study

The scope of the study focuses on the kinds of code switching and language used in *Indosiar* TV program. The writer selected TV program entitled *Dangdut Academy* show. The writer analyzed the language switching by the hosts, judges, commentators, and participants in this TV program.

1.4. Problem formulation

The writer, in this research, formulates two problems related with the usage of code switching in *Dangdut Academy*:

1. What are the languages commonly used in *Dangdut Academy* TV program?
2. What kinds of code switching are used in this program?
3. What are the functions of code switching in this program?

1.5. Objectives of the study

This research is conducted to achieve the following objectives:

1. To find out the languages commonly used in *Dangdut Academy* TV Program.
2. To find out the kinds of code switching in *Dangdut Academy* TV.
3. To explore the functions of code switching in *Dangdut Academy* TV Program.

1.6. Significance of the study

The writer hopes that this research can be used for anyone who is interested in the study of language in society, especially those who are interested in code switching. This study aims to find out some aspects which can be related with code switching (functions, kinds of language, and kinds of code switching that is used).

1.7. Definition of terms

There are some terms that are commonly used in this proposal as mentions below:

1. Code Switching

Changing from one language to another language in the mid of an utterances
(Spoksly, 1998).

2. Language

Language is one of tools that are used for communication.

